

### AISIN EUROPE was present at AUTOMECHANIKA Frankfurt from the 14<sup>th</sup> to the 19<sup>th</sup> of September 2010.

As a proactive supplier, AISIN EUROPE could not miss to exhibit at AUTOMECHANIKA Frankfurt, the world's leading trade fair for the Automotive Industry. During 6 days in the hall 3.1, AISIN EUROPE exhibited its complete aftermarket product range, presented to the visitors by family: Clutch System (Japanese and European applications), Cooling System and Premium Brake System. This year, the focus was also on AISIN's concept "Meet the AISIN Family" which expands the product range and proposes: Free Wheel Hub, Brake Booster, Hydraulic Belt Tensioner, ...



Our worldwide production plants' locations were also presented to the visitors. Thanks to these worldwide plants, AISIN supplies in house manufactured products. As a result of a guarantee of quality for AISIN's customers, guarantee reinforced by the third position of AISIN among manufacturers of automotive parts worldwide.



We also took the opportunity to promote the introduction of new packaging for Hydraulic Products. Indeed, the Advics brand name is now used for aftermarket brake products. Brake boosters and brake hydraulics, including wheel cylinders and master cylinders, are now marketed under the Advics brand.



AISIN EUROPE thanks the visitors and all its partners who visited AISIN's booth during AUTOMECHANIKA for their interest and trust in AISIN's aftermarket products.

*For any information, please send your request to [am@be.aisin-europe.com](mailto:am@be.aisin-europe.com)*

AISIN EUROPE Aftermarket booth

Global view



Clutch System



Cooling System



New packaging for Hydraulic Products



Meet the AISIN Family products

